

USAGE GUIDELINES for Open-E LOGOS

The logo consists of the word "open-e" in a lowercase, italicized sans-serif font. The "open" is in a dark grey color, and the "e" is in a bright red color. A horizontal line is positioned below the logo.

1.0 INTRODUCTION

The Open-E logo has been designed to enable licensed Open-E Partners, Resellers, Distributors or other parties to use the logo in product collateral and on their web site. This logo informs prospective customers that the user is an approved and licensed partner of Open-E. To use the Open-E logo the user must be a licensed partner and must follow the logo guidelines as listed below.

2.0 Open-E LOGO FONT

You can create the Open-E logo by typing "open-e" using small letters with ARCHITECTURE fonts in ITALIC case.

Additionally, you must use the proper Open-E colors as defined in point 5.0.

Architecture Italic

1234567890 abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

USAGE GUIDELINES for Open-E LOGOS

3.0 Open-E STANDARD LOGO

The standard Open-E logo must be presented only on a white background. The logo must stand alone and may not be combined with any other objects.

The logo consists of the word "open" in a dark grey, lowercase, sans-serif font, followed by a hyphen and the letter "e" in a red, lowercase, sans-serif font. The "e" is stylized with a slight curve at the bottom.

3.1 Open-E LOGO WITH BORDER

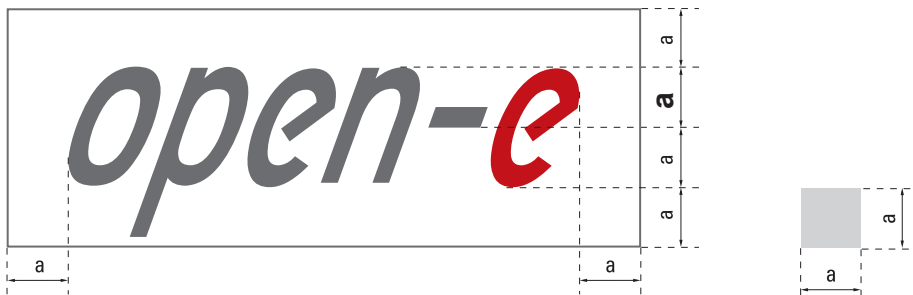
In instances where you cannot use the Open-E Logo on a white background without a border you may use the logo with a black border.



USAGE GUIDELINES for Open-E LOGOS

4.0 CLEAR SPACE

Clear space around logo must be not smaller than distance "a" as shown.
Distance "a" can be defined by the distance between the line at the bottom of the dash (as shown) and the line at the top of the letters (as shown).



The Open-E logo has been designed to ensure maximum visibility and legibility.
Be aware of the clear space and minimum space that must be maintained around the logo.
Be sure the area is even and free from any interfering graphics.

Open-E, Inc. is a pioneering leader and developer of IP-based storage management software with headquarters in the United States and Europe. Founded in 1998, the company sells its line of storage management software through a world-wide network of system integrator and reseller partners.



The Open-E® DSS™, NAS-R3™ and iSCSI-R3™ line of products are aimed at the SMB and SME markets and enjoy a reputation for best-in-class performance, flexibility, reliability, scalability and return-on-investment.

Open-E storage management products are known throughout the storage industry for their robust architecture, ease-of-use and affordability.

USAGE GUIDELINES for Open-E LOGOS

4.1 PRINT MATERIALS

The minimum width of the logo in print materials is 1 or 2.54 cm.

The logo consists of the word "open-e" in a lowercase, italicized sans-serif font. The letters "open" are in a dark grey color, and the letter "e" is in a red color.

4.2 ON-LINE USAGE

For online applications, the logo should appear no smaller than 62 pixels wide.

The logo consists of the word "open-e" in a lowercase, italicized sans-serif font. The letters "open" are in a dark grey color, and the letter "e" is in a red color.

4.3 MAXIMUM SIZE

There is no maximum size for the logo.

Open-E LOGO COLORS

5.0 USAGE OF COLORS

The correct color scheme is listed below. You must use full color at all times. The colors should not be altered. The logo must always appear on a white background. Never place the logo on a colored or patterned background.



The logo consists of the word "open" in a dark gray, lowercase, sans-serif font, followed by a hyphen and the letter "e" in a red, lowercase, sans-serif font.

5.1 CMYK



C: 0 M: 100 Y: 100 K: 20



C: 0 M: 0 Y: 0 K: 70



The logo consists of the word "open" in a dark gray, lowercase, sans-serif font, followed by a hyphen and the letter "e" in a red, lowercase, sans-serif font.

5.2 PANTONE



PANTONE 1807c



PANTONE WARM GRAY 11c

PARTNER PROGRAM LOGO

6.0 Open-E PARTNER PROGRAM LOGO

Open-E is pleased to offer its certified partners the right to use the Open-E Partner logo. The Open-E Partner logo has been designed to enable certified Open-E Partners, Resellers, Distributors or other parties to use the logo in product collateral and on their web site. This logo informs prospective customers that the user is a certified partner of Open-E. Use of the logo is valid for one year and can be used only by certified partners.



open-e
PARTNER 2010

The logo features the text 'open-e' in a grey, lowercase, italicized sans-serif font. The hyphen and the final 'e' are in red. A horizontal line is positioned below the 'open-e' text. Below the line, the words 'PARTNER 2010' are written in a black, uppercase, italicized serif font.