



## Broaden Horizons for Unlimited Creativity



# Challenge

The Vanity is a boutique VFX house located in Toronto. The company specializes in visual effects, motion design, and coloristics, creating commercials and moving stories for top brands in the USA. In order to improve the production process and face the increasing amount of content, the Vanity required a data storage solution that would meet all the requirements, including:

- High level of **reliability with no downtime**,
- Scalability** to adjust the growth of content,
- Cost-effectiveness** with maximum efficiency,
- Multiple access** options to the data,
- A storage solution with **minimized maintenance**.

## Customer Feedback

„We are constantly getting larger and larger files to work with. As our business grows, more artists need faster access to shared storage. Because we are constantly pushing the clock on deadlines trying to deliver the best product possible, there isn't any space for downtime. We need speed as well as reliability.“

Naveen Srivastava VFX Supervisor / Owner, The Vanity

To respond to the rapidly growing amount of data stored and processed as well as to the increasing number of artists in the team, the Vanity decided to collaborate with CineSys.

## Solution

The Vanity has chosen a CineStor NAS data storage solution, powered by ZFS- and Linux-based Open-E JovianDSS as the current storage expansion. The CineStor NAS shared cluster ensures High Availability and provides access to multiple users without any specific need for the IT Administrator. The system is compatible with various operating systems, including Linux, Windows, and Mac, allowing the artists of the Vanity to read and write the data directly in the desired applications.

The total capacity of 1024 TB has ensured the system's readiness for working with a tremendous amount of data, including high-quality design materials and artistic projects. Thanks to this, the company can start expanding its plans for future advancements.

# Customer Feedback

"We have absolutely no complaints so far. The system is extremely fast and we've had zero downtime. What more could anyone ask for? We're thrilled with the expanded capacity in storage. It seems like every new project shoots at higher and higher resolutions, which means more data. No one's ever wished they'd bought smaller disks. The sheer size of the NAS makes us feel comfortable looking ahead. We are fortunate to say that a number of the top brands in North America trust and put their faith in our hands. We are taking on new challenges every day with our expanding team. The future appears to be quite bright."

Naveen Srivastava, VFX Supervisor / Owner, The Vanity

## Technical details

**Total capacity:** 1024TB

**High Availability:** Standard HA Cluster Feature Pack

**License:** Open-E JovianDSS

**Features:** Standard HA Cluster Feature Pack

**Support:** 1 year Standard Support



# About CineSys

CineSys is a Broadcast and Media Systems Integrator providing solutions, integration and support for digital content creators across North America. With decades of IT experience and a foundation in M&E, CineSys serves a range of industries from broadcast and post production to government, corporate, agency, houses of worship and sports. Their goal is to help companies get the most out of their technology investment, to accelerate workflows with cutting edge technology and strengthen infrastructures.

# About Open-E

Open-E, founded in 1998, is a well-established developer of IP-based storage management software. Its flagship product, Open-E JovianDSS, is a robust, award-winning storage application that offers excellent compatibility with industry standards. It's also the easiest to use and manage. Additionally, it is one of the most stable solutions on the market and an undisputed price performance leader. Thanks to its reputation, experience, and business reliability, Open-E has become the technology partner of choice for industry-leading IT companies. Open-E accounts for over 38,000 installations worldwide. Open-E has also received numerous industry awards and recognition for its product, Open-E DSS V7. For further information about Open-E, its products and partners, visit [www.open-e.com](http://www.open-e.com)

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